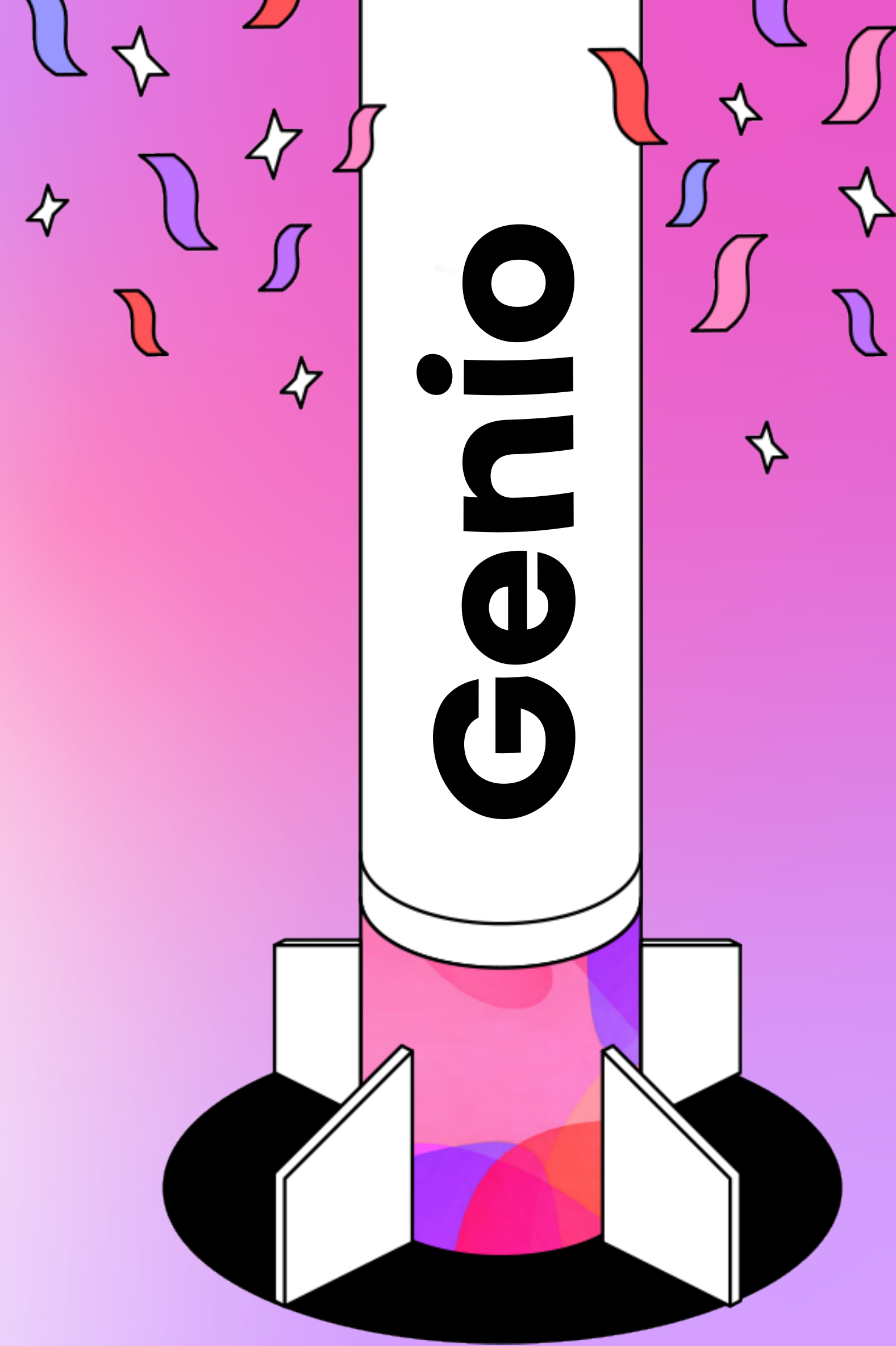




Student launch day

Why run a launch day?

Arranging a Genio Launch day is a great way to get your students up and running with Genio Notes. They allow you to train students in one session and have been an effective way for many institutions to see success with Genio!



How do I get students to attend?

- ▶ Choose a suitable time that works for most students to ensure maximum attendance.
- ▶ Include some food and drink at the session - some customers have ordered in pizzas to entice students to attend.
- ▶ Use posters to advertise the session. Why not even try some of our posters?
- ▶ Email students in advance and let them know why they should attend and drop them a reminder the day before the event.

What's the best way to run a Genio launch day?

Here's what we recommend and what has worked for other institutions, but this is your chance to get creative and find **what works for you** and **your students**. This is how we would structure a session:

- ▶ Intro to Genio Notes and the benefits using the [Genio Notes Slide Deck](#). **(10 minutes)**
- ▶ Demo of Genio Notes as shown in the [Demo Video](#). Make sure to start with the simple steps to begin with and add more detail once you feel the whole class is comfortable. **(15 minutes)**
- ▶ Encourage students to ask questions. If there's anything you can't answer directly we can help either by visiting the [Genio Help Centre](#) or emailing help@genio.co **(10 minutes)**
- ▶ Now let your students use Genio Notes and set up a mock recording. You may want to play a video or speak to the class allowing the students to record and get used to using Genio. **(10 minutes)**
- ▶ Total - **45 minutes**

The day after the session email those who attended, sharing some great Genio resources like the [Skills Portal](#) and provide them the opportunity to ask further questions.

That's it! Good luck. Please let us know how you got on, we would love to hear your feedback via customersuccess@genio.co

Resources hub for your **launch day**

Skills Portal - A webpage filled with bite size videos of various Genio features (great to share after the day!)

Video demo - Pre-recorded by a member of the Genio team.

Slide deck to support your day

Genio Overview Student Booklet - A printable booklet that we recommend giving to your students which explains all things Genio.

