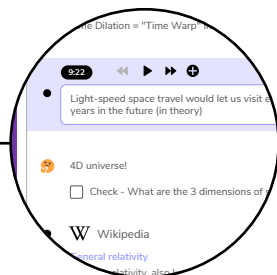




# Learning technology **built differently**

Accessible by design. Based on learning science principles and research with real learners. Considered, safe, and ethical approach to innovative technology.  
**That's what makes Genio Notes different.**



## Made for learners...

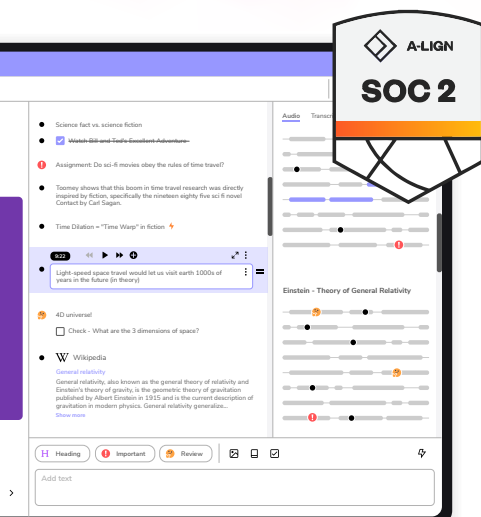
- ▶ Genio Notes' comprehensive approach to maximising knowledge retention starts with students **knowing the lecture is being recorded**, easing cognitive load.
- ▶ Combining visuals, **including slides, images and Scribbles**, alongside text notes enables students to create better connections between concepts.
- ▶ By returning to their notes, students can test their knowledge using **Quiz Me**, Genio Notes' inbuilt AI quiz tool.



## ...and with learners

*Learning technology only has an impact if it's loved and used by students. Genio brings users along the journey as we design and build our tool to ensure it meets their needs.*

- ▶ Our Genio Insiders program allows real users to input into product development with suggestions and feedback.
- ▶ Users can test and feedback on new features before release using Feature Preview.
- ▶ All users are encouraged to provide feedback to help us make Genio Notes the best tool for learners it can be.



## In fact, Genio is built for *all* learners

- ✓ Genio is **accessible by design**, not as an afterthought.
- ✓ **WCAG 2.1 Level AA** compliant features.
- ✓ **Dark Mode and Quick Actions** take accessibility a step further.
- ✓ We don't use accessibility overlays. Accessibility should be built-in, not an add-on.

## Technology that educators can trust

- ✓ Genio is transparent about how we use data and technologies, including AI.
- ✓ Our utilisation of AI prioritises learning impact over following trends
- ✓ Genio doesn't sell or rent user data
- ✓ We don't allow third parties to train their AI models on Genio data.